



**Pramerica**  
LIFE INSURANCE

# RISING BHARAT KE LIYE EARLY INCOME

PRESENTING  
**PRAMERICA LIFE  
FLEXI INCOME PLAN**

Start getting income from  
as soon as next month\*  
of policy inception



\*Depending upon the income payout frequency chosen by the Policyholder.

## Pramerica Life Flexi Income Plan

A Non-Linked Non-Participating Individual Life Insurance Savings Plan  
UIN: 140N090V01



## Pramerica Life Flexi Income Plan

Achievement of important milestones such as securing financial future of a loved one or ensuring your comfortable retirement should not be left to chance. To attain these important objectives, it is essential to ensure optimum availability of funds at the opportune time. For this, you require a financial strategy that enables you to save systematically towards your goals. It should ensure assured income payouts that are not affected by market volatilities and should be robust enough to ensure the realisation of your goals, even in the event of unforeseen circumstances.

Presenting Pramerica Life Flexi Income Plan, a Non-Linked Non-Participating Individual Life Insurance Savings Plan, which has been meticulously designed to help you achieve your goals with certainty. This plan allows you to accumulate your funds in a wallet, offering you the flexibility to access them, at a future date of your choice, to help realise your milestones.

### Key Benefits

**Provides two Plan Options:** You may choose your Plan Option depending upon your insurance and savings need. The two options that are available under the plan are – Early Income & Early Income with Policy Continuation Benefit (PCB). The early income with Policy Continuation Benefit will provide enhanced protection to the Policyholder.

**Guaranteed Benefits:** This plan offers guaranteed regular income during the Policy Term & lumpsum benefit at maturity provided the policy is in force and all due premiums are paid in full.

**Financial security for your family:** Get life insurance cover during the entire Policy Term to secure your loved ones.

**Pay as you like:** Wide choice of Premium Payment Term to choose from – 6 | 8 | 10 | 12 years.

#### Flexibility of Income

- You may choose to receive the Guaranteed Income Benefit (income payout) in Annual, Semi-annual or Monthly frequency.
- You have the flexibility to choose your Income Start Year at inception.

**Tax Benefits:** Tax benefits may be applicable on premiums paid and on benefits received, as per prevailing Income tax laws. Tax laws are subject to change, please consult a tax advisor.

**Other Benefits:** The plan offers benefits like - Auto Cover Continuance, Express Claim Relief (Quick and hassle-free claim process), Option to Accrue Guaranteed Income Benefit and Premium Offset.

## Eligibility Criteria

Plan Option	Early Income			Early Income with PCB		
Age at Entry	PPT	Min Age	Max Age	PPT	Min Age	Max Age
	6	91 <sup>1</sup> days	45 years	6	91 <sup>1</sup> days	40 years
	8,10,12		55 years	8,10,12		45 years
Maturity Age	25 years to 80 years					
Premium Payment Term (PPT)	6,8,10 and 12 years					
Policy Term (PT)	25,30,35 and 40 years					
Income Start Year	1,2,3,4 and 5					
Premium	Mode	Annual	Semi Annual	Monthly		
	Min. Instalment Premium	₹30,000	₹15,300	₹2,580		
	Max Instalment Premium	No limit, as per Board Approved Underwriting Policy				
Sum Assured on Death	7 or 11 times of Annualized Premium* as chosen at inception by the Policyholder					
Sum Assured on Death	Min Sum Assured on Death- ₹2,10,000					
(Min /Max)	Max Sum Assured on Death - as per Board Approved Underwriting Policy					

All reference to age are based on age as on the last birthday. Substandard lives may also be covered subject to Board Approved Underwriting Policy and with any extra Premium, if applicable. Taxes as applicable will be charged over and above the quoted Premium.

\*Annualized Premium shall be the premium payable in a year chosen by the Policyholder, excluding the taxes, rider premiums, underwriting extra premiums and loadings for modal premiums, if any.

<sup>1</sup>In case the Life Insured is a minor at the date of commencement,

a. Policy vests in the name of Life Insured on attainment of his/her majority i.e. 18 years

b. The proposer can either be a parent or grandparent or legal guardian of the Life Insured, or any other relation subject to insurable interest between the proposer and Life Insured. The ownership of such policies will vest automatically in name of Life Insured once he/she attains majority. The right of Appointee will extinguish on the attainment of majority of Life Insured.

## How does the plan work?

You can purchase this policy either through any of our intermediary or online from our website in 4 simple steps:

**Step 1:** Choose the Plan Option.

**Step 2:** Choose the Premium you wish to pay and for how long you wish to pay.

**Step 3:** Choose the Sum Assured on Death\*, Policy Term, Income Start Year and Income Payout frequency.

**Step 4:** Guaranteed Income Benefit & the Maturity Benefit shall be determined basis the above selections, your age and gender.

\*Sum Assured on Death is defined as 7 or 11 times of Annualized Premium as chosen at inception by the policyholder

## Benefits in detail

This product provides two Plan Options to choose from, these options help you customise the plan according to your individual needs. Your benefits will vary depending upon the Plan Option chosen. Let's look at the benefits of each of the Plan Options in detail:

**Plan Option 1: Early Income** - This option shall suit you if you wish to receive regular/secondary/retirement Income throughout the Policy Term and a lumpsum at the end of the Policy Term.

**Survival Benefit:** Guaranteed Income Benefit (Income Payout), expressed as a percentage of Annualized Premium<sup>#</sup>, shall be payable in arrears on survival of the Life Insured from the Income Start Year until the end of the Policy Term as per the chosen income payout frequency provided all due premiums have been paid in full and the Policy is in force.

**Maturity Benefit:** On survival of the Life Insured till the end of the Policy Term i.e. the date of maturity, while the policy is in force, you shall receive Sum Assured on Maturity as lumpsum which is equal to

- Guaranteed Maturity Benefit, plus
- Accrued Loyalty Boosters

Where Guaranteed Maturity Benefit means the benefit amount as a percentage of Total Annualized Premiums<sup>#</sup> payable by the Policyholder during the Policy Term. Loyalty Boosters are defined as 100% of Guaranteed Maturity Benefit, which shall accrue uniformly at the end of every year, starting from 3<sup>rd</sup> policy year till the end of the Premium Payment Term, provided all due premiums have been paid and the policy is in force.

Upon Payment of Maturity Benefit policy will terminate.

**Death Benefit:** In the unfortunate event of death of the Life Insured during the Policy Term while the policy is in-force and all due premiums have been paid as on the date of death, the beneficiary shall receive higher of:

- Sum Assured on Death\* (or)
- 105% of the Total Premiums Paid<sup>##</sup> till the date of death (or)
- Surrender Value as on date of death

Upon the payment of death benefit, the policy shall terminate and no further benefits shall be payable.

\*Annualized Premium shall be the premium payable in a year chosen by the Policyholder, excluding the taxes, rider premiums, underwriting extra premiums and loadings for modal premiums, if any.

\*Sum Assured on Death is defined as 7 or 11 times of Annualized Premium as chosen at inception by the policyholder.

For the purpose of death benefit calculations, Special Surrender Value (SSV) factors, applicable at inception of the policy, are guaranteed throughout the Policy Term and would not change for existing business.

\*\*Total Premiums Paid means total of all the premiums received, excluding any extra premium, any rider premium and taxes.

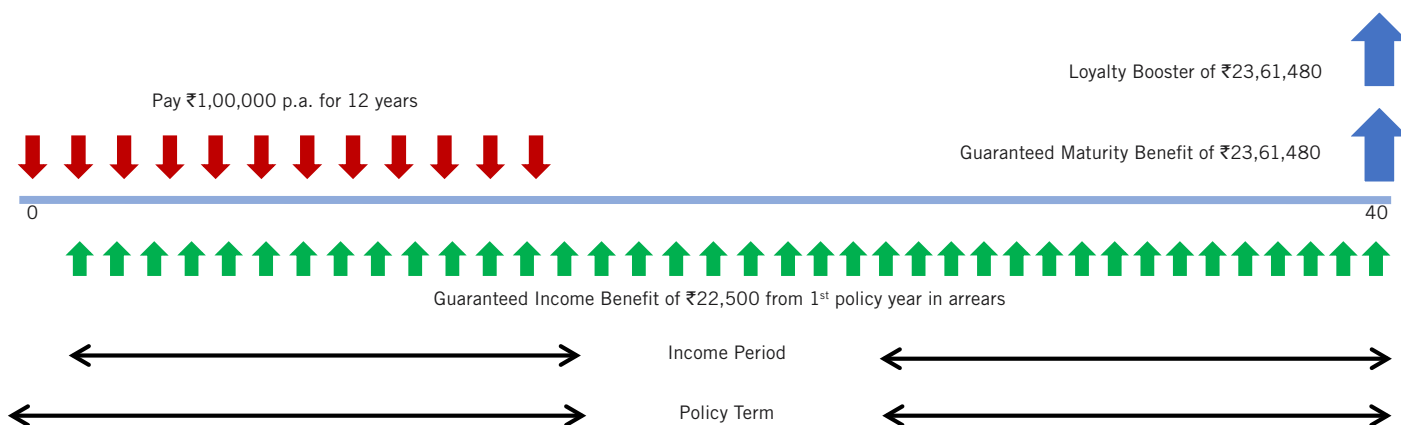
§Total Annualized premiums payable is the sum total of Annualized Premium for the entire premium payment term as per the policy contract.

## Case Study:

Karan, a 35-year-old Marketing Manager with a multinational company, is looking for a plan which will help him manage his family's growing needs during his earning years. He plans to purchase Pramerica Life Flexi Income Plan (Early Income plan option) and pays ₹1,00,000 p.a. for 12 years with an aim to create a second income source, for an Income Duration of 40 years, at Income start year 1, and 11x of Sum Assured on Death\*.

Scenario I: If Karan survives till the end of the policy term, he shall receive the following benefits:

Total Premium Paid (₹)	Benefits Payable	Amount (₹)
₹12,00,000	Guaranteed Income Benefit (Annual)	₹22,500
	Total Guaranteed Income Benefit	₹9,00,000
	Guaranteed Maturity Benefit	₹23,61,480
	Loyalty Booster	₹23,61,480
	Total Benefit	₹56,22,960



Scenario II: In case of unfortunate demise of Karan at the end of the 3<sup>rd</sup> year, beneficiary shall receive the death benefit ₹11,00,000 and the policy shall terminate.

**Plan Option 2: Early Income with Policy Continuation Benefit:** This option provides enhanced protection. If opted, ensures your survival and maturity benefits continue to be paid, as and when due in case of death of the Life Insured without any need of paying future remaining premiums.

**Survival Benefit:** Guaranteed Income Benefit (Income Payout), expressed as a percentage of Annualized Premium<sup>#</sup>, shall be payable in arrears on survival of the Life Insured from the Income Start Year until the end of the Policy Term as per the chosen income payout frequency provided all due premiums have been paid in full and the Policy is in force.

**Maturity Benefit:** On survival of the Life Insured till the end of the Policy Term i.e. the date of maturity, while the policy is in force, shall receive Sum Assured on Maturity as lumpsum benefit which is equal to

- Guaranteed Maturity Benefit, plus
- Accrued Loyalty Boosters

Where Guaranteed Maturity Benefit means the benefit amount as a percentage of Total Annualized Premiums<sup>§</sup> payable during the Policy Term. Loyalty Boosters are defined as 100% of Guaranteed Maturity Benefit, which shall accrue uniformly at the end of every year, starting from 3<sup>rd</sup> policy year till the end of the Premium Payment Term, provided all due premiums have been paid and the policy is in force. Upon Payment of Maturity Benefit policy will terminate.

**Death Benefit:** In the unfortunate event of death of the Life Insured during the Policy Term while the policy is in force as on the date of death, the nominee/beneficiary shall receive higher of:

- Sum Assured on Death\* (or)
- 105% of the Total Premiums Paid\*\* till the date of death

Additionally, the nominee/beneficiary shall continue to receive Guaranteed Income Benefit (Income Payout) as and when due, without any need of paying the future premiums.

At the end of the Policy Term, the nominee shall receive Sum Assured on Maturity which is equal to Guaranteed Maturity Benefit Plus Accrued Loyalty Boosters, upon which the policy shall terminate and no further benefits shall be payable.

\*Sum Assured on Death is defined as 7 or 11 times of Annualized Premium as chosen at inception by the policyholder.

\*Annualized Premium shall be the premium payable in a year chosen by the Policyholder, excluding the taxes, rider premiums, underwriting extra premiums and loadings for modal premiums, if any.

\*\*Total Premiums Paid means total of all the premiums received, excluding any extra premium, any rider premium and taxes.

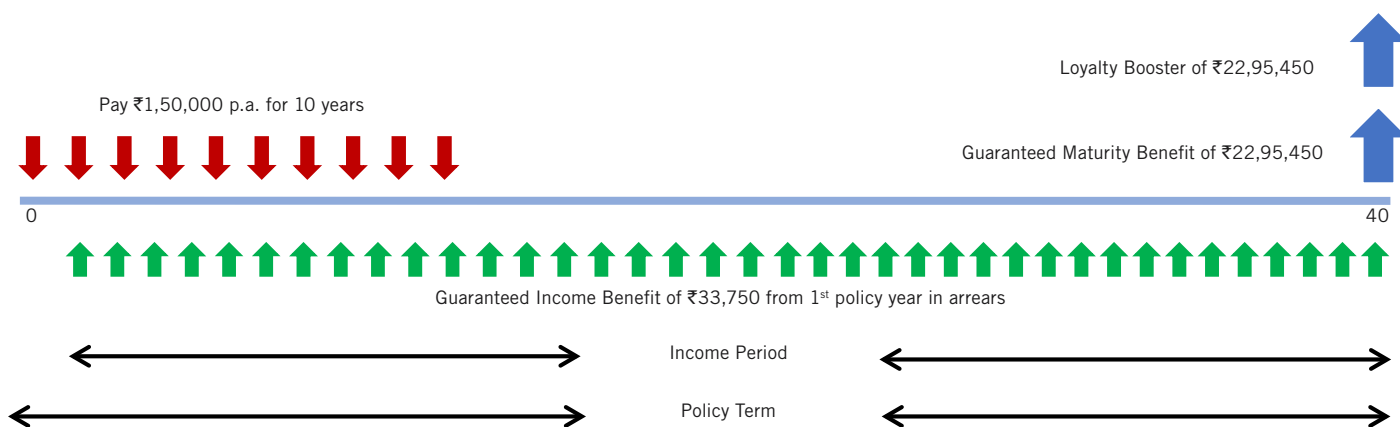
\*Total Annualized premiums payable is the sum total of Annualized Premium for the entire premium payment term as per the policy contract.

## Case Study:

Manoj, a 30-year-old software engineer with a multinational company, is looking for a plan which will help him manage his family's growing needs during his earning years and at the same time provides a safety net for his family. He plans to purchase Pramerica Life Flexi Income Plan (Early Income plan option with Policy Continuation Benefit) and pays ₹1,50,000 p.a. for 10 years with an aim to create a second income source immediately, for an Income Duration of 40 years, for Income start year 1 year, and 11x Sum Assured on Death\*.

Scenario I: If Manoj survives till the end of the policy term, he shall receive the following benefits:

Total Premium Paid (₹)	Benefits Payable	Amount (₹)
₹15,00,000	Guaranteed Income Benefit (Annual)	₹33,750
	Total Guaranteed Income Benefit	₹13,50,000
	Guaranteed Maturity Benefit	₹22,95,450
	Loyalty Booster	₹22,95,450
	Total Benefit	₹59,40,900



Scenario II: In case of unfortunate demise of Manoj at the end of the 3<sup>rd</sup> year, beneficiary shall receive the following Death Benefit:

(A) Sum Assured on Death shall be paid immediately on the intimation of death	(B) Total Guaranteed Income Benefit	(C) Guaranteed Maturity Benefit	(D) Accrued Loyalty Booster shall be paid on maturity date	Total Death Benefit (A+B+C+D)
₹16,50,000	₹12,82,500	₹22,95,450	₹22,95,450	₹75,23,400

In the event of death future premiums are waived off and the above benefits are paid as and when due.

## Other Features

### Higher Guaranteed Income Benefit:

Guaranteed Income Benefit as a percentage of Annualized Premium# shall vary by age, PPT, PT, Income Start Year and Premium Band. The table below indicates the different premium bands and the incremental Guaranteed Income applicable

Premium Band	Band 1	Band 2	Band 3	Band 4	Band 5
Annualized Premium	Less than ₹75,000	₹75,000- ₹1,49,999	₹1,50,000- ₹2,99,999	₹3,00,000-₹4,99,999	₹5,00,000 & above
Incremental Income	0%	1%	1.5%	2.5%	3%



Additionally, if the Sum Assured on Death is 7 times the Annualized Premium<sup>#</sup>, the Guaranteed Income Benefit shall further be increased by Income Booster. The Income Booster applicable shall be as below

Age at Entry (in years)	PPT: 6 years	PPT: 8 years	PPT: 10 years	PPT: 12 years
Up to 35	1.25%	1.00%	0.75%	0.75%
36 to 40	2.00%	1.50%	1.00%	1.00%
41 to 45	3.00%	2.50%	1.50%	1.50%
46 & above	NA	3.00%	1.75%	1.75%

<sup>#</sup>Annualized Premium shall be the premium payable in a year chosen by the Policyholder, excluding the taxes, rider premiums, underwriting extra premiums and loadings for modal premiums, if any.

For Example

For age 35 Yrs, PPT 10, Policy Term 30 years and income start year 1, the annual Guaranteed Income Benefit is 20%

- If the Life Insured is male who chooses to pay Annualized Premium from Premium Band 2 and Sum Assured on Death to be 11 times Annualized Premium, then his annual Guaranteed Income Benefit (Income Payout) shall be 21% (i.e. 20% + 1% incremental income).
- If the Life Insured is male who chooses to pay Annualized Premium from Premium Band 2 and Sum Assured on Death to be 7 times Annualized Premium, then his annual Guaranteed Income Benefit (Income Payout) shall be 21.75% (i.e. 20% + 1% incremental income + 0.75% Income Booster).

If the Life Insured is female, then the annual Guaranteed Income Benefit (Income Payout) shall be enhanced by 2%.

- If the Life Insured is female who chooses to pay Annualized Premium from Premium Band 2 and Sum Assured on Death to be 11 times Annualized Premium, then her annual Guaranteed Income Benefit (Income Payout) shall be 21.42% (i.e. {20% + 1% incremental income} \* 1.02).
- If the Life Insured is female who chooses to pay Annualized Premium from Premium Band 2 and Sum Assured on Death to be 7 times Annualized Premium, then her annual Guaranteed Income Benefit (Income Payout) shall be 22.185% (i.e. {20% + 1% incremental income + 0.75% Income Booster} \* 1.02).

#### Premium Offset

You shall be able to adjust the premium payable in the policy to the extent of survival benefits payable by the company, if any. The frequency and timing of benefit payment must match that of premium payment under this option. If the benefit payout exceeds the premium payable under the policy, the company shall pay such excess to the Policyholder. However, if the benefit payable is not sufficient to offset the premium payable under the policy, then, the Policyholder will be required to pay the balance premium to the company. The benefit will be deemed as paid when used for 'Premium Offset'.

#### Option to Accrue Guaranteed Income Benefit

You have an option to accumulate the Guaranteed Income Benefit (Income Payout), instead of taking the same as a periodic payment during the policy term. You may choose to opt this feature by submitting a request to the company at any time during the policy term. This feature can be opted-in or opted-out at any time during the policy term.

The income Payout shall accrue daily at prevailing interest which shall be equal to higher of (Repo rate less 2.0% and 0.5 times Repo rate). The Repo rate shall be as published by the RBI and information regarding it shall be published on the Company's website. This rate will be reviewed every six months (on 1<sup>st</sup> April and 1<sup>st</sup> October every year). The current applicable accrual rate till 31<sup>st</sup> March 2024 is 4.5% compounding annually. The Company may in future change the reference rate from Repo Rate to some other index, subject to prior approval from IRDAI.

At any time, you have an option to withdraw, completely or partially, from the accrued income payout. The balance amount will keep accumulating and shall be payable to you on termination of the policy on death or maturity or surrender.

#### Auto Cover Continuance

In case the Premium for at least first two Policy Years have been paid in full and any subsequent Premium installment is not paid, the risk cover for full Death Benefit shall continue for a period of one successive year (Auto Cover Continuation Period) from the due date of first unpaid Premium even though the policy is in Paid-Up status.

If the Life Insured dies during this period, the Company will pay Death Benefit as applicable after deducting the premium due for entire Auto Cover Continuation Period, if any, on the date of death.

This is an in-built feature which will be available by default to all policies.

#### Express Claim Relief (ECR)

Coping with unfortunate event of death of a loved one is one of life's most stressful events - not only because of the emotional grieving process, but because of the financial challenges that can come across as well. Keeping this in mind, we at Pramerica Life have introduced a special feature called Express Claim Relief.

In which on occurrence of death while the Policy is in-force, the Company shall pay 100% of Total Premiums Paid<sup>##</sup> till date of death on intimation of death of the Life Insured.

Express Claim Relief is an accelerated cover and the amount paid for this benefit will be deducted from the Death Benefit payable under the Policy. It can be established basis the Death Certificate issued by competent authority and the rights of claimant established basis applicable documents as may be required by the Company from time to time. Post payment of Express Claim Relief remaining Death Benefit shall be payable, with regular Claim Settlement Process.

Express Claim Relief does not constitute to full claim settlement. Claim settlement would be done as per original Terms and Conditions of the policy mentioned in the Policy Document.

### Auto Debit Booster

For all premiums paid through Auto Debit mode (ECS, direct debit etc.), an amount as defined below, will be paid on survival of Life Insured till the end of the following period. This booster shall be payable only to the inforce policies where all due premiums have been paid.

- 1% of Total Premiums paid<sup>##</sup> from 2<sup>nd</sup> year till 5<sup>th</sup> year through auto debit on survival of the Life Insured till the end of the 5<sup>th</sup> year.
- 1% of Total Premiums paid<sup>##</sup> from 6<sup>th</sup> year till the end of the Premium Payment Term, through Auto Debit on survival of the Life Insured till the end of the Premium Payment Term.

*“Auto Debit” means an automatic payment method whereby we are allowed to auto debit Premiums directly from bank account or credit/debit card.*

### Premium Rebates/Discounts:

The company will offer a discount of 10% on the first year premium to the existing customers, employee of the company / promoters of the company and for policies sourced through Direct Online Channels.

### Flexible Premium Payment Modes

You have an option to pay premiums Annually, Semi-annually or Monthly. Monthly mode is allowed only if the premiums are paid electronically, such as through Credit Card, Direct Debit and ECS/NACH.

Premium Modes	Annual	Semi-Annual	Monthly
Factor	1	0.51	0.086

### Grace Period

If you are unable to pay your premium by the due date, you will be given a grace period of 15 days for monthly mode and 30 days for all other premium payment modes. During the grace period the Policy shall continue to remain in force along with all the benefits under this policy and claim, if any, shall be payable subject to deduction of the unpaid due premium till the date of death.

### Premium Discontinuance

The Policy shall acquire a Surrender Value after payment of Premium for at least first two consecutive policy years in full.

If you discontinue the payment of premiums before your Policy has acquired a Surrender Value, your Policy will lapse at the end of the grace period, the Death Benefit will cease immediately and no benefits will be paid when the Policy is in lapsed status.

If the Policy has acquired a Surrender Value and no future premiums are paid, you may choose to continue your Policy on Reduced Paid-up basis.

On your Policy becoming Reduced Paid-up, benefits under the plan will be reduced as given below:

Benefit	Payout
On Death (Applicable to Both Plan Options)	Sum Assured on Death <sup>^</sup> x Paid Up factor <sup>^</sup> ; payable on the death of the Life Insured during the Policy Term.
On Survival (Applicable to Both Plan Options)	Guaranteed Income Benefit (Income Payout) x Paid Up factor <sup>^</sup> , which shall be payable as per the original policy conditions i.e. from the original Income Start Year and as per the original income payout frequency, till the end of the Policy Term, in arrear.
On Maturity (Applicable to Both Plan Options)	Guaranteed Maturity Benefit x Paid Up factor <sup>^</sup> plus accrued Loyalty Boosters, if any, which shall be payable at the end of Policy Term.

The policy will be terminated once the benefit is paid i.e. on death, on surrender or at maturity.

<sup>\*</sup>Sum Assured on Death is defined as 7 or 11 times of Annualized Premium as chosen at inception by the policyholder.

<sup>^</sup>Paid up Factor = Total number of premiums paid / Total of number of premiums payable.

## Revival

You can revive your lapsed/Paid Up policy for its full coverage within five years from the due date of the first unpaid premium but before policy maturity, by paying all outstanding premiums together with the interest, as applicable. The interest for revival of the policy will be charged at market related rates set by the Company from time to time. The rate of interest shall be reset on an annual basis at the beginning of every financial year (April) and would be determined based on the average of 10-year G-Sec YTM plus 75 basis points rounded down to 25 basis points. The average of the benchmark would be taken from the previous financial year for the period 1<sup>st</sup> July to 31<sup>st</sup> Dec. The source of information for 10 year GSec rate would be "CCIL". The current applicable rate of interest on policy reinstatement is 8.00% p.a. compounding monthly which would be applicable for the FY 2023-24. Revival of the policy is subject to Board approved underwriting policy, i.e. the Life Insured may have to undergo medical tests, financial underwriting etc. Upon revival of the Policy, the Policyholder will become entitled to full benefits for the policy year(s) while the policy was in paid up/lapse stage. If a lapsed policy is not revived within the revival period, the policy will terminate on expiry of the revival period.

## Surrender

It is advisable to pay premiums for the entire Premium Payment Term to enjoy maximum benefits under the policy. If your Policy acquired a Surrender Value, on payment of at least first two full years' premium and you choose to discontinue your policy, you will be entitled to receive Surrender Value which will be higher of the Guaranteed Surrender Value (GSV) or Special Surrender Value (SSV) of the Policy. Please refer to our website or Policy Document for details.

## Loan

You may take a loan against your Policy once it has acquired a Surrender Value. The maximum loan that can be availed is 75% of the Surrender Value. The rate of interest shall be reset on an annual basis at the beginning of every financial year. The rate of interest applicable on the loan will be declared by the Company on an annual basis at the beginning of every financial year. The loan rate of interest is based on yield on 10-years GSEC YTM plus 150 basis points rounded down to 25 basis points. The average of the benchmark would be taken from the previous financial year for the period 1<sup>st</sup> July to 31<sup>st</sup> Dec. The source of information for 10 year GSec rate would be "CCIL". The current applicable rate of interest for FY 2023-24 is 8.75% p.a. compounding monthly. Any outstanding loan amount together with any unpaid interest thereon shall be adjusted against any Policy Benefit which become payable during the Policy Term. For other than in force and fully paid up policies: In case outstanding loan amount including interest exceeds the surrender value, the policy will get foreclosed after giving intimation and reasonable opportunity to the Policyholder to continue the policy.

Policies in force for full benefits or fully paid policies would not be foreclosed on the account of outstanding loan amount (including outstanding interest on loan, if any) exceeding the surrender value.

## Riders

At inception or at any Policy Anniversary during the Policy, you can choose any of the following optional riders by paying the applicable additional rider premium.

- a) Pramerica Life Critical Illness Rider (UIN: 140B026V01)
- b) Pramerica Life Accidental Death Benefit Rider (UIN: 140B029V01)
- c) Pramerica Life Accidental Total and Permanent Disability Rider (ATPD) (UIN: 140B027V01).
- d) Pramerica Life Waiver of Premium (UIN: 140B028V01)

## Terms and Conditions

### Death of Life Insured under the in force policy

In case of death of Life Assured under an inforce policy wherein all the premiums due till the date of death have been paid and where the mode of payment of premium is other than yearly, balance premium(s), if any, falling due from the date of death and before the next policy anniversary shall be deducted from the claim amount.

### Free look cancellation

You will have a period of 15 days (30 days in case the Policy is sold through Distance Marketing i.e. any means of communication other than in person) from the date of receipt of the Policy Document to review the terms and conditions of the Policy and where you disagree to any of these terms and conditions, you have an option to return the Policy stating the reasons for objection. On receipt of the letter along with the Policy bond, the Company will refund the Premiums paid, subject to the deduction of proportionate risk premium and any expenses incurred by the Company on insurance stamp duty and medical examination.

Distance Marketing includes every activity of solicitation (including lead generation) and sale of insurance products through the following modes: (i) Voice mode, which includes telephone-calling (ii) Short Messaging Services (SMS) (iii) Electronic mode which includes e-mail, internet and interactive television (DTH) (iv) Physical mode, which includes direct postal mail and newspaper & magazine inserts and (v) Solicitation through any means of communication other than in person.



## Suicide Exclusions

In case of death of the Life Insured due to suicide within 12 months from the date of commencement of risk under the policy or from the date of revival of the policy, as applicable, the Company shall pay to the nominee or beneficiary 80% of the Total premiums paid<sup>##</sup> (excluding underwriting extra, any rider premium and taxes, if any) till the date of death, or the surrender value available as on date of death whichever is higher, provided the policy is in force.

## Alterations

The Plan Option, Sum Assured on Death, Premium Payment Term, Income Start Year, Annualized Premium or Policy Term cannot be altered after commencement of the policy. You have an option to select the frequency of Guaranteed Income Benefit (Income Payout) to be annual, semi-annual or monthly. Income Payout Frequency for Guaranteed Income Benefit can be changed any time before the Income Start Year however it cannot be changed once the Income Payout Start. The corresponding income payout shall be derived as

Annual Income Payout Frequency:  $\text{Annual Guaranteed Income} \times 1$

Semi-annual Income Payout Frequency:  $(\text{Annual Guaranteed Income} \times 98\%) / 2$

Monthly Income Payout Frequency:  $(\text{Annual Guaranteed Income} \times 97\%) / 12$

## Minor Lives

In case the Life Insured is a minor at the date of commencement, the proposer can either be a parent or grandparent or legal guardian of the Life Insured or any other relation subject to insurable interest between the proposer and life insured. In case of minor lives, date of risk commencement for policies will be same as that of date of commencement of policy. The ownership of such policies will vest automatically in name of Life Insured once he/she attains majority.

## Tax Benefits

Premiums paid under this plan may be eligible for tax exemptions, subject to the applicable tax laws and conditions. Income tax benefits under this plan, if any, shall be applicable as per the prevailing Income Tax Laws and are subject to amendments from time to time. Kindly consult a tax expert.

## Goods and Services Tax (GST)

GST and other levies, as applicable, will be extra and levied as per prevailing tax laws and are subject to change from time to time.

## Nomination and Assignment

Nomination in this policy is allowed as per Section 39 of Insurance Act, 1938 as amended from time to time. Assignment in this policy is allowed as per Section 38 of Insurance Act, 1938 as amended from time to time.

1. **Section 41 of the Insurance Act 1938: (as amended from time to time) Prohibition of rebate:** No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer.
2. Any person making default in complying with the provisions of this section shall be liable for a penalty that may extend to ten lakh rupees.

## Section 45 of the Insurance Act 1938, (as amended from time to time):

Fraud and mis-statement would be dealt with in accordance with provisions of Section 45 of the Insurance Act, 1938, as amended from time to time. For provisions of this Section, please contact the insurance Company or refer to the sample policy contract of this product on our website [www.pramericalife.in](http://www.pramericalife.in)

## About Pramerica Life Insurance Limited

Pramerica Life Insurance Limited is a joint venture between DHFL Investments Limited (DIL), a wholly-owned subsidiary of Piramal Capital and Housing Finance Limited ("PCHFL") and Prudential International Insurance Holdings, Ltd. (PIIH), a fully owned subsidiary of Prudential Financial, Inc. (PFI). Pramerica Life Insurance Limited represents the coming together of two renowned financial services organizations with a legacy of business excellence spread over decades.

Pramerica Life Insurance Limited, started operations in India on September 01, 2008 and has a pan India presence through multiple distribution channels which have been customized to address the specific insurance needs of diverse customer segments. The Company is committed to providing protection and quality financial advice to its customers.

Pramerica is the brand name used in India and select countries by Prudential Financial, Inc.

Prudential International Insurance Holdings, Ltd. and Prudential Financial, Inc. of the United States are not affiliated with Prudential Plc. a Company incorporated in the United Kingdom.

For further information on the Company, please visit [www.pramericalife.in](http://www.pramericalife.in)

## About Piramal Capital & Housing Finance Limited (PCHFL)

Piramal Capital & Housing Finance Limited (PCHFL), a wholly owned subsidiary of Piramal Enterprises Limited (flagship company of the Piramal Group), is a housing finance company engaged in retail and wholesale lending.

In retail lending, PCHFL is one of the leading players that addresses the diverse financing needs of the under-served and unserved people of 'Bharat' market. It has over 1 million customers and presence in 24 states with a network of over 300 branches. It offers multiple products, including home loans, small business loans to Indian budget conscious customers at the periphery of metros and in Tier I, II and III cities. In wholesale lending, it caters to both real estate as well as non-real estate sector and offers multiple products including construction finance, structured debt and senior secured debt.

The Piramal Group also has strategic partnerships with leading global funds such as CDPQ, CPPIB, APG, Ivanhoe Cambridge and Bain Capital.

## About Prudential Financial, Inc. (PFI)

Prudential Financial, Inc. (PFI), a financial services leader with \$1.7 trillion of assets under management as of September, 2021 has operations in the United States, Asia, Europe and Latin America. Prudential's diverse and talented employees are committed to helping individual and institutional customers grow and protect their wealth through a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds and investment management. Prudential International Insurance Holdings & Prudential Financial Inc. of the United States are not affiliated with Prudential Plc, a Company incorporated in the United Kingdom. In the U.S., PFI's iconic Rock symbol has stood for strength, stability, expertise and innovation for more than a century. For more information, please visit [www.prudential.com/about](http://www.prudential.com/about)

Pramerica Life and the Rock Logo are proprietary service marks and may not be used without the permission of the owner.



**TAKE THE DECISION TO PROTECT  
YOUR FAMILY'S FUTURE TODAY.**



**CALL AT  
1860 500 7070 or  
011 4818 7070**

(Local charges apply)



**SMS 'LIFE' TO  
5607070**



**EMAIL  
[contactus@pramericalife.in](mailto:contactus@pramericalife.in)**

This product provides Life Insurance coverage. Pramerica Life Flexi Income Plan - A Non-Linked Non-Participating Individual Life Insurance Savings Plan. UIN: 140N090V01. Goods & Services Tax will be charged over and above the quoted premium. Tax Benefits may be available as per the applicable laws as amended from time to time. This plan offers guaranteed benefits provided the policy is in force and all due premiums are paid in full. The brochure gives the salient features for the product. Please refer to Policy Document for further details of the terms and conditions.

IRDAI Registration No. 140. Pramerica Life Insurance Limited. Registered Office and Communication Address: 4th Floor, Building No. 9, Tower B, Cyber City, DLF City Phase III, Gurgaon - 122002, Haryana. CIN: U66000HR2007PLC052028. Customer Service Helpline Tel. No: 1860 500 7070 or 011 4818 7070 (Local charges apply) Timings: 9:30 a.m. to 6:30 p.m. (Monday-Saturday), Email: [contactus@pramericalife.in](mailto:contactus@pramericalife.in). Website: [www.pramericalife.in](http://www.pramericalife.in). The Pramerica mark displayed belongs to 'The Prudential Insurance Company of America' and is used by Pramerica Life Insurance Limited under license.

FI/B-ENG/24/APR/V2

**BEWARE OF SPURIOUS / FRAUD PHONE CALLS:** IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.